1643

Print Date 10/10/12

Page 1 of 5

CONTRACT

KVVU-TV Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12

End Date

10/22/12

10/22/12

Katie Couric

Weekdays

KVVU 10/16/12

Start Date

Week: 10/16/12

	Contract / Rev	<u>vision</u>		Alt Order #	
	477027	1		06146293	
<u>Product</u>					
DCCC					
Contract Dates	Estimate #				
10/16/12 - 10/22/12	1194				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
ISS DCCC			1	0/10/12	/ 10/10/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	ı Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic			-	
	Adults 25-54				
	IDB#	Advert	iser	Code	Product Code
		11			14
	Agency Ref			Advertiser	Ref

NM

:30

13

\$12,590.00

Spots/ Type Spots Start/End Time Days Length Week Rate Amount Ch Start Date End Date Description \$700,00 NM :30 M-F 10a-11a KVVU 10/16/12 10/22/12 The Dr.Oz Show Spots/Week <u>Rate</u> Start Date **End Date** Weekdays 10/22/12 \$175.00 MTWTF--Week: 10/16/12 Type Start/End Time Weekdays Length <u>Rate</u> Spot Ch Date Range Description \$175.00 NM 2 KVVU 10/16/12-10/22/12 M-F 10a-11a MTuWThF----:30 The Dr.Oz Show See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 :30 NM \$4,000.00 2 KVVU 10/16/12 10/22/12 Fox 5 News M-F 10p-11p 10p-11p Rate Spots/Week Start Date End Date **Weekdays** \$1,000.00 Week: 10/16/12 10/22/12 MTWTF--Type Start/End Time <u>Weekdays</u> Length <u>Rate</u> Description Spot Ch Date Range :30 \$1,000.00 NM 3 KVVU 10/16/12-10/22/12 Fox 5 News M-F 10p-11p 10p-11p MTuWThF----See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 NM \$2,480.00 M-F 11-1135p :30 KVVU 10/16/12 10/22/12 Fox 5 News M-F 11p Spots/Week <u>Rate</u> Start Date End Date <u>Weekdays</u> \$620.00 Week: 10/16/12 10/22/12 MTWTF--Type <u>Length</u> Rate Start/End Time <u>Weekdays</u> Spot Ch Date Range Description MTuWThF----\$620.00 NM M-F 11-1135p :30 3 KVVU 10/16/12-10/22/12 Fox 5 News M-F 11p

2-3p

Rate

\$135.00

Spots/Week

5

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 477027 /	Alt Order # 06146293				
Contract Dates 10/16/12 - 10/22/12	Product DCCC	Estimate # 1194				
Advertiser		riginal Date / Revision				
Advertiser ISS DCCC	1	riginal Date / Revision 10/10/12 / 10/10/13				

			Spots	:/		
*Line Ch Start Date End Date Description	Start/End Time	Days Ler	ngth Weel		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	<u> </u>	· · ·			
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF	:30	\$135.00	NM	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.						
2 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF	:30	\$135.00	NM	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.		New York C	.00	#40F 00	A/A.4	
4 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF	- :30	\$ 135.00	NM	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 5 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF	- :30	\$135.00	NM	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.	•	MIUWINA	30	\$100.00	TVIVI	
6 KVVU 10/17/12-10/17/12 Katie Couric	M-F 11a-12p	W	- :30	\$275.00	NM	
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14		"	.00	Ψ270.00	11111	
7 KVVU 10/18/12-10/19/12 Katie Couric	1-2pm	ThF	:30	\$275.00	NM	
® MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	•			+		
8 KVVU 10/18/12-10/19/12 Katie Couric	1-2pm	ThF	:30	\$275.00	NM	
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	1.1,4.1,9.4,4.2,7.3					
9 KVVU 10/18/12-10/19/12 Dr Oz	3-4p	ThF	- :30	\$350.00	NM	
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	4.1,4.1,9.4,4.2,7.3					
10 KVVU 10/18/12-10/19/12 Dr Oz	3-4p	ThF	· :30	\$350.00	NM	
→ MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	4.1,4.1,9.4,4.2,7.3					
11 KVVU 10/18/12-10/19/12 Special Early News	Special Early Nev	w:ThF	:30	\$550.00	NM	
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14			.00	0550.00	N 18 A	
12 KVVU 10/18/12-10/19/12 Special Early News	Special Early Nev	w:InF	:30	\$550.00	NM	
® MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	1.1,4.1,9.4,4.2,7.3 The X Factor	W	. :30	\$5,350.00	NM	
13 KVVU 10/17/12-10/17/12 The X Factor • MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14		W	30	φ5,350.00	INIVI	
14 KVVU 10/18/12-10/18/12 BB League Championships		Th	:30	\$3,250.00	NM	
⊕ MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14		• • • • • • • • • • • • • • • • • • • •	.50	Ψ0,200.00		
15 KVVU 10/17/12-10/17/12 Extra	M-F 7-730p	W	- :30	\$630.00	NM	
® MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	•			,		
16 KVVU 10/18/12-10/19/12 Anderson Cooper	2-3p	ThF	:30	\$300.00	NM	
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	1.1,4.1,9.4,4.2,7.3					
17 KVVU 10/18/12-10/19/12 Anderson Cooper	2-3p	ThF	:30	\$300.00	NM	
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	4.1,4.1,9.4,4.2,7.3					
N 5 KVVU 10/16/12 10/22/12 Anderson	3-4p		:30		NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/16/12 10/22/12 MTWTF 5	\$150.00				_	
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>	
2 KVVU 10/16/12-10/22/12 Anderson	3-4p	MTuWThF	:30	\$150.00	NM	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.			00	4450.00		
3 KVVU 10/16/12-10/22/12 Anderson	3-4p	MTuWThF	:30	\$150.00	NM	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12	2 1n	MTuWThF	- :30	\$150.00	NM	
4 KVVU 10/16/12-10/22/12 Anderson	3-4p 16 4 17	MIUWIEF	.30	\$ 100.00	IAIAI	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. 5 KVVU 10/16/12-10/22/12 Anderson	3-4p	MTuWThF	- :30	\$150.00	NM	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.	•		.00	\$.55.55		
	4-5p		:30		NM 1	\$215.00
N 6 KVVU 10/16/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week	4-op <u>Rate</u>		.50		LATAL	Ψ210.00
Week: 10/16/12 10/22/12 MTWTF 8	\$215.00					
					-	

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10/10/12 / 10/10/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 477027 06146293 Estimate # **Contract Dates** Product 10/16/12 - 10/22/12 DCCC 1194 <u>Advertiser</u> Original Date / Revision

		Spots/	1		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/16/12-10/22/12 The Dr.Oz Show	<u>Rate</u> <u>Start/End Time</u> <i>4-5p</i>	Weekdays Length MTuWThF :30	<u>Rate</u> \$215.00	Type NM	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 3 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$ 215.00	NM	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 4 KVVU 10/16/12-10/22/12 The Dr.Oz Show See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.	4-5p	MTuWThF :30	\$215.00	NM	
5 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$215.00	NM	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 6 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$215.00	NM	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 7 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$215.00	NM	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 8 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$ 215.00	NM	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.		.20		NM 2	\$700.00
N 7 KVVU 10/16/12 10/22/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	5-530p <u>Rate</u> \$350.00	:30		INIVIT Z	\$700.00
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
2 KVVU 10/16/12-10/22/12 Fox 5 News at 5 See MG 9.6.9.7,9.8,9.9,9.10,9.11,9.12	5-530p	MTuWThF :30	\$350.00	NM	
3 KVVU 10/16/12-10/22/12 Fox 5 News at 5	5-530p	MTuWThF :30	\$350.00	NM	
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. 4 KVVU 10/16/12-10/22/12 Fox 5 News at 5 See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.	5-530p	мти w тhF :30	\$350.00	NM	
N 8 KVVU 10/16/12 10/22/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week	5a-6a <u>Rate</u>	:30		NM 4	\$1,380.00
Week: 10/16/12 10/22/12 MTWTF 5 Spot Ch Date Range Description 4 KVVU 10/16/12-10/22/12 FOX 5 News 5-6am M-F	\$345.00 <u>Start/End Time</u> <i>5a-6a</i>	Weekdays Length MTuWThF :30	<u>Rate</u> \$345.00	<u>Type</u> <i>NM</i>	
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 N 9 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	M-F 530-6p <u>Rate</u> \$365.00	:30		NM 9	\$11,475.00

ISS DCCC

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	477027 /	06146293
Contract Dates 10/16/12 - 10/22/12	Product DCCC	Estimate # 1194

Original Date / Revision Advertiser 10/10/12 / 10/10/12 ISS DCCC

	ISS D	CCC			10/10/12	, 10,	10/12
			0 1	•			
*Line Ch Start Date End Date Description S	Start/End Time	Days Leng	Spots/ gth Week	Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 3 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p		<u>Weekdays</u> MTuWThF	Length :30	<u>Rate</u> \$365.00	<u>Type</u> <i>NM</i>		
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 4 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p		MTuWThF	:30	\$365.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16, 5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p	,4.17	MTuWThF	:30	\$365.00	NM		
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 6 KVVU 10/22/12-10/22/12 FOX 5 News 5-6am M-F	5a-6a	M	:30	\$450.00	NM		
 MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2, KVVU 10/22/12-10/22/12 Fox 5 News AM M-F 6a-7a 	M-F 6a-7a	M	:30	\$450.00	NM		
MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2, 8 KVVU 10/22/12-10/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M	:30	\$450.00	NM		
 MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2, KVVU 10/22/12-10/22/12 Fox 5 News AM M-F 7a-9a MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2, 	M-F 7a-9a	M	:30	\$450.00	NM		
(b) MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2, 10 KVVU 10/16/12-10/21/12 Fox 5 News @ 430am (b) MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,	M-Th, Sun 430-5a	r-TuWThSı	:30	\$150.00	NM		
11 KVVU 10/17/12-10/17/12 BB League Championships MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,	1pm-8pm	W	:30	\$4,397.00	NM		
12 KVVU 10/18/12-10/18/12 BB League Championships MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2	1pm-8pm	Th	:30	\$4,398.00	NM		
N 10 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 6a-7a M Start Date End Date Weekdays Spots/Week			:30		NM	4	\$1,800.00
Week: 10/16/12 10/22/12 MTWTF 5 Spot Ch Date Range Description	\$450.00 Start/End Time M-F 6a-7a	Weekdays MTuWThF	Length :30	<u>Rate</u> \$450.00	<u>Type</u> <i>NM</i>		
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12	3 7nm		:30		NM	2	\$470.00
N 11 KVVU 10/16/12 10/22/12 MORE Access 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	3-7pm <u>Rate</u> \$235.00		.50		14.141	-	ψ-17 0.00
Spot Ch Date Range Description	Start/End Time 6-7pm	Weekdays MTuWThF	<u>Length</u> :30	<u>Rate</u> \$235.00	<u>Type</u> <i>NM</i>		
1 11110 10110 10110 10110	6-7pm	MTuWThF	:30	\$ 235.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16 5 KVVU 10/16/12-10/22/12 MORE Access See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16	6-7pm	MTuWThF	:30	\$235.0 0	NM		
N 12 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 7a-9a N Start Date End Date Weekdays Spots/Week	M-F 7a-9a <u>Rate</u>		:30		NM	8	\$3,720.00
<u> </u>	\$465.00 Start/End Time M-F 7a-9a	Weekdays MTuWThF	Length :30	<u>Rate</u> \$465.00	<u>Type</u> <i>NM</i>		
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12 6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a		MTuWThF	:30	\$465.00	NM		
14 10 14440 10122112	Mon 9p-10p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	Rate \$4,400.00 Start/End Time	Weekdays	Length	Rate_	Type		
<u> </u>	Mon 9p-10p	M	:30	\$4,400.00	NM		

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25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 477027 /	Alt Order # 06146293
Contract Dates 10/16/12 - 10/22/12	Product DCCC	Estimate # 1194
Advertiser ISS DCCC	0	riginal Date / Revision 10/10/12 / 10/10/12

		Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type S _t	oots	Amount
N 19 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/122 2	8-9a <u>Rate</u> \$150.00	:30		NM	1	\$150.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 2 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12	<u>Start/End Time</u> 8-9a	Weekdays Length	<u>Rate</u> <i>\$150.00</i>	<u>Type</u> <i>NM</i>		
		To	tals		65	\$46,315.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	65	\$46,315.00	\$39,367.75
Totals	65	\$46,315.00	\$39,367.75

Signature:	Date:	

REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES * OCT11/12 08.34 *** KVVU-TV ***

				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	
ADV #	_ ADV. NAME	ISS/DCCC	REP.#	OFF.# 762	SALESMAN #	
ACV # 70858	AGY NAME	ME GREAT AMERICAN MEDIA	BUYER NAME KATI	KATIE KEULEMAN		
	•	3050 K ST NW,	SALES PRSN PH-	TERESA DIFURIA	FURIA	
		WASHINGTON, DC 20007			,	
ORDER #		CONTRACT # 6146293	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT DCCC		EST#1194 COMMENTS: (LINE, ORDER, INVOICE))ICE)			,
FLIGHT DATES OCT16/12	CT16/12	OCT22/12 WK-1				
CITY TAX	STATE TAX	TAXCO-OP BILLING NEEDED		DAT	DATE_OCT11/12 08	08.34

REP: OK'D M4 SEE LINES 33-38 TOTAL SAME PLS CNF THANKS TO ROSE FR NIKKI

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CON CM **** THIS SH A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

PROGRAM: NEWS ORD COM1: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-1 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-6 FOR 5 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 1 SPOT/WK	33 A 600A-700A 30 \$450.00 10/22	PROGRAM: DR OZ CON COM1: DR OZ	1 ES 1000A-1100A 30 \$175.00 10/16	AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194 AGENCY PRODUCT CODE = 14	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : DATE : DATE
	10/22		10/22		T : END : DATE
	Ц		4		:SPTS: WEEK :
	MON		TU-F,M	٠	DAYS
	₽		4		:TOTL:

						ANDERSON COOPER	PROGRAM : A
	TU-F,M	Н	10/22	10/16	\$150.00	00P-400P 30	5 ES 300
						KATIE COURIC	PROGRAM : K
	TU-F,M	1	10/22	10/16	\$135.00	0P-300P 30	4 ES 200
						FOX 5 NEWS AT 1100P	PROGRAM : F
	TU-F,M	4	10/22	10/16	\$620.00	00P-1135P 30	3 ES 110
						FOX 5 NEWS AT 10P	PROGRAM : F
	TU-F,M	4	10/22	10/16	\$1,000.00)OP-1100P 30	2 ES 1000P
				OVE.	PRE-BOOKED PLS APPROVE LINES 33-38	NEWS SPOTS N/A. SEE MG. PR MAKEGOOD MADE UP OF LII	PROGRAM : NORD COM1: S
	MOM	Н	10/22	10/22	\$450.00	00A-600A 30	38 A 500
)VE.	PRE-BOOKED PLS APPROVE LINES 33-38	NEWS SPOTS N/A. SEE MG. PRI MAKEGOOD MADE UP OF LII	PROGRAM : NO ORD COM1: S
	TU-F,M	Н	10/22	10/16	\$150.00	0A-459A 30	37 A 430
				OVE.	PRE-BOOKED PLS APPROVE LINES 33-38	NEWS SPOTS N/A. SEE MG. PRI MAKEGOOD MADE UP OF LII	PROGRAM: NORD COM1: S
	MON	N	10/22	10/22	\$450.00	00A-900A 30	36 A 700
				OVE.	PRE-BOOKED PLS APPROVE LINES 33-38	NICS GAME SPOTS N/A. SEE MG. PRI MAKEGOOD MADE UP OF LII	PROGRAM : NORD COM1: SPART OF A MA
	THU	H	10/18	10/18	\$4,398.00	0P-800P 30	35 A 430
				OVE.	PRE-BOOKED PIS APPROVE LINES 33-38	NICS GAME SPOTS N/A. SEE MG. PRI MAKEGOOD MADE UP OF LII	PROGRAM: NORD COM1: SPART OF A MA
	WED	Н	10/17	10/17	\$4,397.00	30P-330P . 30	34 A 123
·				SPOT/WK SPOTS/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK	LINE-8 FOR 1 SPOT LINE-9 FOR 2 SPOT LINE-10 FOR 1 SPO LINE-11 FOR 1 SPO LINE-12 FOR 2 SPO LINE-15 FOR 1 SPO LINE-19 FOR 1 SPO	MAKE-GOOD FOR OCT16 ON MAKE-GOOD FOR OCT22 ON MAKE-GOOD FOR OCT21 ON	THIS IS A MAKETHIS IS A MAKETH

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REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

PROGRAM : FOX NEWS SUN	19 S 800A-900A	PROGRAM : ALCATRAZ CON COM1: ALCATRAZ	15 s 900P-1000P	PROGRAM: FOX5 MORNING CON COM1: FOX5 MORNING	12 ES 700A-900A	PROGRAM: MORE ACCESS CON COM1: MORE ACCESS	11 ES 600P-700P	PROGRAM: FOX5 NEWS 6A	10 ES 600A-700A	PROGRAM: FOX 5 NEWS A	9 ES 530P-600P	PROGRAM: FOX5 NEWS 5A	8 ES 500A-600A	PROGRAM: FOX 5 NEWS A	7 ES 500P-530P	PROGRAM : DR OZ CON COM1: DR OZ	6 ES 400P-500P	:LINE#:REP :CD: TIME PERIOD :
SUNDAY	30		30	NEWS	30		30		30	AT 530PM AT 530PM	30		30	AT 5PM AT 5PM	30		30	: LGTH : SEC
	\$150.00		\$4,400.00		\$465.00		\$235.00		\$450.00		\$365.00		\$345.00		\$350.00		\$215.00	: RATE
	10/21		10/22		10/16		10/16		10/16		10/16		10/16		10/16		10/16	: START
	10/21		10/22		10/22		10/22		10/22		10/22		10/22		10/22		10/22	: END : DATE
	ц		0		80		Ŋ		4		N		4		N		Н	:SPTS: W
	SUN		MON		TU-F, M		TU-F,M		TU-F,M		·TU-F,M		TU-F,M		TU-F,M		TU-F,M	WEEK: DAYS
	Н		0		ω		N		4		N		4.		N		ц	:TOTL:

HARRIS

REPORT FROM REP

CHANGES

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KVVU-TV ***

OCT11/12 08.

34

#DOM HEADLINE# 6146293 UNAPPROVED REV #1 TRF# \$ \$ \$ \$ 477027 ORDER WORKSHEET

STATION MAKEGOOD LINE #:REP OK'D LINE#: Ω BUY#6 BUY#7 BUY#5 BUY#4 D: BUY#3 BUY#2 BUY#1 OFFERS: TIME PERIOD MISSED: TU-F, M/1000A-1100A TU-F,M/400P-500P TU-F,M/200P-300P TU-F,M/500P-530P TU-F, M/300P-400P TU-F,M/1000P-1100P TU-F,M/1100P-1135P LGTH Ø 四〇 RATE OCT16 OCT16 OCT16 OCT16 OCT16 OCT16 DATE START (5/WK) END 30s 30s 30S SPTS: /WK: \$175.00 \$1,000.00 \$620.00 INVI WEEK (OCT10/12) DAYS :TOTL: SPTS:

BUY#11 BUY#12 8#Xng BUY#1 BUY#1 6#ADB OFFER: MON/600A-700A CMT:SPOTS N/A. SEE ይካ ይካ g MON/500A-600A MON/700A-900A THU/430P-800P WED/1230P-330P TU-F,M/600P-700P TU-F,M/600A-700A TU-F,M/500A-600A TU-F,M/430A-459A SUN/800A-900A MON/900P-1000P TU-F,M/700A-900A TU-F,M/530P-600P MG. PRE-BOOKED OCT17 OCT22 OCT16 OCT2 OCT18 OCT22 OCT21 OCT22 OCT16 OCT16 OCT16 OCT16 PLS $\widehat{\aleph}$ $\widehat{\wp}$ /WK) /WK) APPROVE 30s 30s 30s 30s $\begin{smallmatrix}3&0&3\\3&0&8\\0&8&0&8\end{smallmatrix}$ 30s 30s 30S 30s 30S 308 \$\frac{\pi}{2}\$\ STA ADVISE.

OCT/12 6315.00 CONTRACT TOTAL TOTAL SPOTS 46315.00

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MARKET TOTALS \$231,575 KVVU 20% KSNV 次七口口 1% KLAS 24% KTNV 16% AMVX % O KVCW 8 CABL

0%

DEMOS-SVC-NSI RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD YUB-B Q-PAID HALL PGM Ω R-RATE CANCELLED Ø -SPOTS DE-DELETE PER WEEK 田一田田田 HMITH DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM *-MULTIPLE NAME